

Sustaining Membership
is Convenient

No checks to write
No stamps to buy

And

We notify and thank you
on your membership
anniversary date

WMUK-FM, Western Michigan Radio
Western Michigan University
1903 West Michigan Ave.
Kalamazoo, MI 49008-5351
(269) 387-5780

It is easy to become a
Sustaining Member

1. Decide how much you want to contribute to WMUK and how often - monthly, quarterly, semi-annually, annually.

2. Complete and sign the accompanying authorization form and mail it to WMUK. Installments can be paid from a checking or savings account at your bank or credit union, or you may use a major credit card. WMU employees can set up a sustaining payroll deduction.

3. Sit back and relax. Your installment will be automatically deducted with a record of each transaction appearing on your bank or credit card statement (or your paystub for payroll deductions.) Your membership will be automatically renewed on your membership anniversary date.

For more information, visit our web site

www.wmuk.org

Click on "Pledge" then "Planned Giving"

or

Call us at 269-387-5780

*THANK YOU FOR SUPPORTING WMUK
AS A SUSTAINING MEMBER*



LISTEN ONLINE @ WMUK.ORG
HD-1 & HD-2

Become a WMUK

***Sustaining
Member***

wmuk.org

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Membership Made Easy

Supporting WMUK is easy when you become a **Sustaining Member**. You designate the installment contribution amount to be transferred from your checking, savings, or credit card account. It is then electronically deposited into our WMUK account. A record of your contributions will appear on your bank, credit union, or credit card statement.

As a WMUK *Sustaining Member* your gift goes further by:

- * Providing WMUK with a stable source of income to support programs you value.
- * Eliminating the costs of mailing installment reminder notices.
- * Reducing the costs of processing payments.
- * Decreasing the amount of time needed for on-air fundraising.

Frequently Asked Questions:

Do I have a choice of using my checking or savings account? Yes. If you choose to use your savings rather than your checking account, simply indicate that it is to be drawn from your savings account and fill out your account information on the form provided in this brochure.

How long does it take for my credit card charges or bank/credit union transfers to begin? It takes about a month from the time we receive your authorization for your first payment to be transferred from your bank/credit union account or charged to your credit card.

How can I increase my installment amount? WMUK will give you the opportunity to upgrade your contribution amount each year when you receive your Membership Anniversary letter. If you would like to upgrade your annual gift please call gift processing at 269-387-8704.

What if I have questions about my bank/credit union or credit card statement? Please call us at 269-387-8704. We will work with you to correct any problems and answer your questions.

Will my sustaining membership count in the pledge drive? Yes. If your anniversary date is between January 1 and June 30, your gift counts in the Spring Drive total. If it is between July 1 and December 31 it will count in the Fall Drive each year.

Can I make an additional gift during a pledge drive? Yes, just call and let us know that it is an additional gift.

Will you read my name on air during a pledge drive? Yes, if you want. We will follow your instructions on the attached form.

Is my contribution still tax deductible? Yes! You will receive a tax receipt every January stating your total contributions from the previous year.

How do I stop my automatic transfers if necessary? Simply call 269-387-5780 or send us a request in writing. You do not need to notify your bank/credit union.

Sustaining Member Authorization (please print)

Name(s) _____

Address _____

City/State/Zip
(____) _____

Phone _____

E-mail address

Method of Contribution (choose one)

Checking account (voided check enclosed)

Savings account
(Account #) _____
(Routing #) _____

Payroll deduction (WMU employees only)

Credit Card
 Visa MC Discover

_____ - _____ - _____ - _____

Exp. date _____ Security Code # _____
(last three digits located on the signature strip on the back of your card)

Name as it appears on the card

Amount per payment \$ _____

Monthly Quarterly

Semi-annually Annually

Date I/we wish payments to start: ___/___/2011

You may thank me/us on the air as Sustaining Member(s)

Please send only one tax receipt annually

Please send monthly tax receipts

I understand that this agreement will remain in effect until I notify WMUK Membership Services. I also verify that I am the owner of the account to be drafted.

Signature _____ Date _____